

# SPONSORSHIP OPPORTUNITIES



AN EVENT TO SUPPORT INFINITE LEGACY

## SUPPORT YOUR COMMUNITY. SAVE LIVES.

The Donate Life Family Fun Run 5K raises awareness for organ, eye and tissue donation in our community. We honor the legacy of donors, celebrate the lives of transplant recipients and give hope to the thousands currently waiting for a lifesaving transplant.

The Donate Life Family Fun Run is our biggest event of the year and we depend on the generosity of sponsors like you to make it all possible. Your donation will make a difference for those impacted by donation and transplantation and will also align your brand as a company dedicated to saving and healing lives in our community.

Funds raised by the event benefit Infinite Legacy's donor family aftercare program and community outreach/education efforts.

To learn more and get involved, please visit: [donatelifefunrun.org](https://donatelifefunrun.org)



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## THE 15TH ANNUAL DONATE LIFE FAMILY FUN RUN

	Infinity Presenting Sponsor (\$25,000)	Legacy Sponsor (\$15,000)	Champion Sponsor (\$7,500)	Hero Sponsor (\$5,000)	Partner Sponsor (\$2,000)
Premium logo feature on event day bibs and volunteer t-shirts	✓				
Mention in event press release	✓				
Listing as major sponsor in Infinite Legacy's annual report	✓				
Formal introduction and on-stage speaking opportunity at the event	✓				
Premium logo feature in all email communications	✓	✓			
Premium logo feature on event website	✓	✓			
Logo banner displayed at starting line, finish line OR water stop	✓	✓			
Logo on stage banner	✓	✓	✓	✓	
Resource table(s) in "Sponsor Village" at the event	4	2	2	1	1
Free race registrations for your own team	50	30	20	15	10
Inclusion in social media "Thank You" post from Infinite Legacy	✓	✓	✓	✓	✓

Company/Organization: \_\_\_\_\_

How should your company/organization be listed on event materials?  
(Write the name as you would like it to appear on all signage and materials):

\_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

*For more information,*

please contact  
leesha Johnson at  
sponsor@infinitelegacy.org  
or 410-242-7000.

**Please submit completed sponsorship form and payment by check prior to September 29, 2023 in order to receive full sponsor benefits.**

Please make the check out to Infinite Legacy. Be sure to include "Fun Run Sponsorship" in the memo.

Mail to: Infinite Legacy, c/o Family Fun Run, 1730 Twin Springs Rd. Suite 200, Baltimore, MD 21227 • Tel. 410-242-7000 • Email sponsor@infinitelegacy.org